



Waterside News

Ad Rates and Information - 2010

- 9,000 copies distributed at over 150 locations from Beaufort, SC to Brunswick, GA.
- Display ad includes listing in online business directory as well as online digital version of print issue, with live links to your website and email.
- Lanier Publishing, Inc. parent company to Waterside Publishing LLC, has been in business for 15 years and publishes three newspapers across Georgia.

Rates

Ad Size	Multi-run Rate (3 month min)			Single Issue Rate			Specifications (width x height)
	Color	Spot	B/W	Color	Spot	B/W	
Full Page*	500.00	440.00	380.00	550.00	490.00	430.00	9.75" x 10.5"
Half Page*	325.00	265.00	205.00	345.00	285.00	225.00	9.75" x 5.25"
Quarter Page*	220.00	160.00	100.00	245.00	185.00	125.00	4.8" x 5.25"
Sixth Page*	185.00	125.00	65.00	195.00	135.00	75.00	4.8" x 3"
Tenth Page*	170.00	110.00	50.00	180.00	120.00	60.00	4.8" x 2"

* Special placement (back cover, centerfold, inside front cover) add 10%.

Additional Options:

Marine Service Providers Listing: \$15.00/month, six month minimum.
Includes business name, phone number and 3 services

Online Business Directory Listing: \$15.00/month, six month minimum.

For more information please contact:

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